

2021 PRINT CONTENT CALENDAR

	THEME	FEATURED TECHNOLOGY	INDUSTRY TRENDS	PRODUCT TRENDS	TECHNOLOGY REPORT	SHOW COVERAGE	AD CLOSE	MATERIALS DUE
JAN/ FEB	Software	Technology Forecast	Open Source	Boards and modules	Industrial IOT		12/29/2020	1/8/2021
MAR/ APR	One Powerful Issue	Power Management	Mobile Power Solutions	Battery Technology	Power Test	IMS APEC	3/1/2021	3/8/2021
MAY/ JUNE	Artificial Intelligence	Machine Learning	Prototyping	Embedded software	Security	Design Automation Conference	4/29/2021	5/6/2021
JULY/ AUG	Automotive	Automotive	Simulation	Sensors	User Interface	DesignCon	7/1/2021	7/8/2021
SEPT/ OCT	5G	Wireless	Chip technology	Military and aerospace	Analog Design		8/27/2021	9/3/2021
NOV/ DEC	Test and Measurement	Test and Measurement	Healthcare	IOT	Programmable Hardware		10/27/2021	11/3/2021
DEC	Education	2021 Leaders in Electronic Design	Salary Survey			Major trade shows throughout 2022	11/5/2021	11/12/2021