

2020 Print Content Calendar

	THEME	INDUSTRY TRENDS	PRODUCT TRENDS	TECHNOLOGY REPORT	SPECIAL ISSUES	SHOW COVERAGE/ VALUE-ADD	AD CLOSE	MATERIALS DUE
JANUARY	Wireless Communications	Over-the-Air Testing	Phased Arrays	2020 Forecast State of 5G		DesignCon	12/11/2019	12/19/2019
FEBRUARY	Components	Portable Test Equipment	MMICs	Components for Wireless Communications GaN-Based Components			1/8/2020	1/16/2020
MARCH	Test & Measurement	Millimeter-Wave Testing	Signal Analysis	5G Test Solutions Oscilloscopes	Defense Electronics	WAMICON	2/11/2020	2/19/2020
APRIL	Semiconductors	Foundry Services	Modeling	GaN Technology Automotive Radar			3/12/2020	3/20/2020
MAY	IMS Preview	RF Energy	Signal Generation	Simulation Software Wireless Standards	Defense Electronics	IMS	4/10/2020	4/20/2020
JUNE	Millimeter-Wave Frequencies	Modern Workflows	ADCs & DACs	Millimeter-Wave Frequencies for Cellular Millimeter-Wave Components			5/11/2020	5/19/2020
JULY	Space	Timing for Satellite Applications	Vector Network Analyzers	Satellite Communications EM Simulation			6/10/2020	6/18/2020
AUGUST	IoT	Cellular IoT	Field Testing	Software-Defined Radio Smart Everything	Wireless Standards	European Microwave	7/10/2020	7/20/2020
SEPTEMBER	Aerospace & Defense	Electronic Warfare	Probing Solutions	Radar Antenna Solutions	Defense Electronics		8/13/2020	8/21/2020
OCTOBER	Systems	Wireless Systems	Materials	System Design Integrated Solutions			9/10/2020	9/18/2020
NOVEMBER	Simulation	Filter Design	IoT Devices	Simulation-Based Design 6G Communications			10/9/2020	10/19/2020
DECEMBER	High-Power Applications	Load-Pull Testing	Top Products of 2020	Cables and Connectors Power Amplifiers	Defense Electronics		11/9/2020	11/17/2020
DECEMBER	Leaders Issue					Major trade shows throughout 2021	11/6/2020	11/20/2020