



EVALUATION ENGINEERING
For Electronic Test & Measurement

2020 EDITORIAL CALENDAR

EDITORIAL CLOSE: 2 months prior to issue

	SPECIAL REPORTS		FEATURES		SECTIONS		SHOWS & EE REPORTS
	Instrumentation	Applications			Tech Focus	Technology Insights	
JANUARY Ad close: 11/19 Art due: 11/25	Vector network analyzers	High-speed digital test	Design-for-test	Compliance/Regulations	USB instruments	Robotics	DesignCon Jan. 28-30 Santa Clara, CA
FEBRUARY Ad close: 12/17 Art due: 12/22	Mainstream oscilloscopes	Aerospace test	Automated test	Inspection	Power supplies	Sensors	IPC APEX Feb. 4-6 San Diego, CA
MARCH Ad close: 2/5 Art due: 2/12	Programmable power supplies & loads	Power semiconductor test	Thermal test	Optical test	PXI	5G	OFC Mar. 8-12 San Diego, CA APEC Mar. 15-19 New Orleans, LA
APRIL Ad close: 3/9 Art due: 3/16	Switching systems	Electrical product safety	RF/Microwave test	Software	EMI suppression	Machine vision	ESC Apr. 22-23 Boston, MA Signet Ad Recognition Study
MAY/JUNE Ad close: 5/4 Art due: 5/11	Modular Instruments	Data Acquisition	Sensors	5G	Handheld instruments	Wearables	Sensor Expo, TBD IMS, TBD



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JULY <i>Ad close: 6/2</i> <i>Art due: 6/9</i>	EMC Receivers	RF/Microwave Test	Renewable power	Semiconductor test	DC/DC converters	3D Printing	SEMICON West , TBD EMC+SIPI , TBD
AUGUST <i>Ad close: 7/6</i> <i>Art due: 7/13</i>	Signal & Spectrum Analyzers	Mil/Aero test	EMC/EMI Test	Instrumentation	Interconnect	Industrial IoT	AUTOTESTCON , TBD NI , Aug 3-5
SEPTEMBER <i>Ad close: 8/3</i> <i>Art due: 8/10</i>	Regenerative power supplies and loads	Communication Test	Automated test	Software defined radio	Power supplies	Radar/LiDAR	
OCTOBER <i>Ad close: 9/8</i> <i>Art due: 9/15</i>	Signal generators	Automotive Test	High speed digital	Battery test	Test sockets	Autonomous vehicles	Automotive Testing Expo , TBD
NOVEMBER/DECEMBER <i>Ad close: 11/3</i> <i>Art due: 11/10</i>	Portable instruments	5G Test	Cybersecurity	Logic Analyzers	Components	Smart fabrics	