CRITICAL COVERAGE

WHAT DO WE COVER?
In a rapidly evolving industry, engineers need highly technical and relevant content on the topics and trends that impact their jobs.

HOW DO WE COVER IT?
From articles, eBooks, and research, to videos, graphics, and social media, Electronic Design covers the industry leveraging every essential platform.

WHY IS IT IMPORTANT?
When we match the right content, at the right time, to the right audience, we ensure the most optimized and engaging information engineers have to read to stay on top of the industry.

Electronic Design
CRITICAL COVERAGE

Embedded Revolution
Boards and Modules
Storage, SmartNICs
Display Technology
Industry 4.0
Vision and Imaging

Digital Technology
Processors Architectures
Security Hardware
FPGA Technology
GPU and GPGPU Computing
Accelerators: Network, Machine Learning, etc.

Analog Technology
Amplifiers and Op Amps
Sensors
Converters
MEMS Technology
Timing

Communications
4G, 5G, 6G, Wi Fi
IoT Protocols and Frameworks
Ethernet, Fiber Optics
Fabrics
Interfacing: USB, MIPI, I3C

Test and Measurement
Oscilloscopes
Analyzers: Signal/Spectrum/Logic/
Vector Network
Digital Data Acquisition
Test Systems and Standards

Embedded Software
Machine Learning
Security and Encryption
Operating Systems, Containers, and Hypervisors
Software Development Tools

Power
Power Supply, Storage, and Batteries
High-Power Circuits, SiC, GaN
Power Conversion
Power Management
Energy Harvesting

EDA and Life Cycle
PCB Technology
Life Cycle Management
CAD and Physical Simulation
Chip Design
Thermal Design
**MAGAZINE ADVERTISING SPECS**

**EMAIL PRINT ADVERTISING SUBMISSIONS TO:**
Deanna O’Byrne
dobyrne@endeavorb2b.com

**Cancellations**
Cancellations must be submitted in writing and will not be accepted after the published ad material deadline. Cover positions cannot be canceled. Verbal cancellations will not be accepted.

**DIMENSIONS (inches)**

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<thead>
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<th>Trim (please extend bleed .125&quot; beyond trim size, all edges)</th>
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**PLEASE SEND YOUR AD NO LATER THAN THE MATERIAL DUE DATE ON THE EDITORIAL CALENDAR**

**Creative Specifications**
- File type: PDFx1a (300 dpi or less, yet greater than 151dpi)
- Convert all spot colors to CMYK
- If using Roboto font, please convert to outlines
- Ads with bleed – extend bleed 0.125 inches beyond the trim; include printer’s marks, all edges
- All live matter not intended to bleed should be kept 0.25 inch from trim. Spread ads should allow a total of 0.1875 inch safety in gutter.

**PRINT DUE DATES/SHOW COVERAGE**

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<thead>
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<th>JAN/FEB</th>
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**INNOVATORS IN ELECTRONIC DESIGN**
AD CLOSE: 11/18/24
MATERIAL DUE: 11/26/24
SHOW DISTRIBUTION: DesignCon, APEC, IMS, DAC, Electronica