

WHAT DO WE COVER?

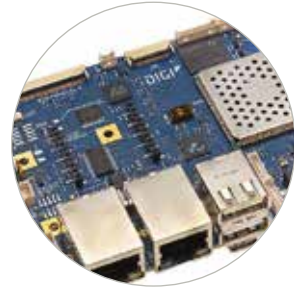
In a rapidly evolving industry, engineers need highly technical and relevant content on the topics and trends that impact their jobs.

HOW DO WE COVER IT?

From articles, eBooks, and research, to videos, graphics, and social media, Electronic Design covers the industry leveraging every essential platform.

WHY IS IT IMPORTANT?

When we match the right content, at the right time, to the right audience, we ensure the most optimized and engaging information engineers have to read to stay on top of the industry.



Embedded Revolution

Boards and Modules
Storage, SmartNICs
Display Technology
Industry 4.0
Vision and Imaging



Digital Technology

Processors Architectures
Security Hardware
FPGA Technology
GPU and GPGU Computing
Accelerators: Network, Machine Learning, etc.



Analog Technology

Amplifiers and Op Amps
Sensors
Converters
MEMS Technology
Timing



Power

Power Supply, Storage, and Batteries
High-Power Circuits, SiC, GaN
Power Conversion
Power Management
Energy Harvesting



Communications

4G, 5G, 6G, Wi-Fi
IoT Protocols and Frameworks
Ethernet, Fiber Optics
Fabrics
Interfacing: USB, MIPI, I3C



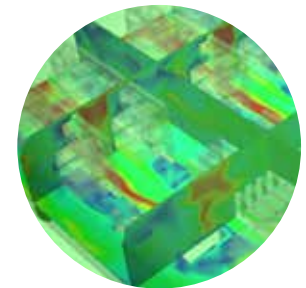
Test and Measurement

Oscilloscopes
Analyzers: Signal/Spectrum/Logic/
Vector Network
Digital Data Acquisition
Test Systems and Standards



Embedded Software

Machine Learning
Security and Encryption
Operating Systems, Containers,
and Hypervisors
Software Development Tools



EDA and Life Cycle

PCB Technology
Life Cycle Management
CAD and Physical Simulation
Chip Design
Thermal Design

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DIMENSIONS (inches)	Non Bleed	Trim (please extend bleed .125" beyond trim size, all edges)
Full Page	7 x 10	7.5 x 10.5

EMAIL ADVERTISING SUBMISSIONS TO:

Deanna O'Byrne
dobyrne@endeavorb2b.com

Cancellations:

Cancellations must be submitted in writing and will not be accepted after the published ad material deadline. Cover positions cannot be canceled. Verbal cancellations will not be accepted.

PLEASE SEND YOUR AD NO LATER THAN THE MATERIAL DUE DATE ON THE EDITORIAL CALENDAR

Creative Specifications

- File type: PDFx1a (300 dpi or less, yet greater than 151dpi)
- Convert all spot colors to CMYK
- If using Roboto font, please convert to outlines
- Ads with bleed – extend bleed 0.125 inches beyond the trim; include printer’s marks, all edges
- All live matter not intended to bleed should be kept 0.25 inch from trim. Spread ads should allow a total of 0.1875 inch safety in gutter.

DUE DATES/ SHOW COVERAGE

JAN/FEB
AD CLOSE: 1/2/24
MATERIAL DUE: 1/10/24

MAR/APR
AD CLOSE: 3/6/24
MATERIAL DUE: 3/14/24

MAY/JUN
AD CLOSE: 5/7/24
MATERIAL DUE: 5/15/24

JUL/AUG
AD CLOSE: 7/10/24
MATERIAL DUE: 7/18/24

SEP/OCT
AD CLOSE: 9/11/24
MATERIAL DUE: 9/19/24

NOV/DEC
AD CLOSE: 11/4/24
MATERIAL DUE: 11/12/24

INNOVATORS IN ELECTRONIC DESIGN
AD CLOSE: 11/18/24
MATERIAL DUE: 11/26/24
SHOW DISTRIBUTION: DesignCon, APEC, IMS, DAC, Electronica