

WHAT DO WE COVER?

In a rapidly evolving industry, engineers need highly technical and relevant content on the topics and trends that impact their jobs.

HOW DO WE COVER IT?

From articles, eBooks, and research, to videos, graphics, and social media, Machine Design covers the industry leveraging every essential platform.

WHY IS IT IMPORTANT?

When we match the right content, at the right time, to the right audience, we ensure the most optimized and engaging information engineers have to read to stay on top of the industry.



Automation & IIoT

- Software and Analytics
- Connected Manufacturing Plants
- Data and Sensors
- Predictive Analytics
- Wireless Devices



3D Printing & CAD

- Rapid Prototyping
- Generative Design
- Design-to-Market Production
- Design Software
- Simulation



Motion Systems

- Motion Control
- Motors and Drives
- Test and Measurement Systems
- Machine, Manufacturing, and Metals
- Aerospace and Automotive



Robotics

- Design, Construction, and Component Integration
- Industrial Robots, Cobots, AMRs, AGVs
- Manipulators and Effectors
- Sensing and Perception
- Mobility



Market Insights

- Salary and Career Survey
- Continuing Education
- Engineering Governmental Policy
- Industry Trends
- Workers in Science and Engineering

MAGAZINE ADVERTISING SPECS

[View our [MAGAZINE ARCHIVE](#)] 

DIMENSIONS (inches)	Non Bleed	Trim (please extend bleed .125" beyond trim size, all edges)
Full Page	7 x 10	7.5 x 10.5
Spread	14.5 x 10	15 x 10.5
2/3 Pg Vertical	4.5 x 9.75	
1/2 Pg Island	4.5 x 7.25	
1/2 Pg Vertical	3.375 x 9.75	3.75 x 10.5
1/2 Pg Horizontal	7 x 4.625	7.5 x 5.25
1/3 Pg Square	4.5 x 4.625	
1/3 Pg Vertical	2.3125 x 9.75	
1/4 Pg Vertical	3.375 x 4.625	

PLEASE SEND YOUR AD NO LATER THAN THE MATERIAL DUE DATE ON THE EDITORIAL CALENDAR

Creative Specifications

- File type: PDFx1a (300 dpi or less, yet greater than 151dpi)
- Convert all spot colors to CMYK
- If using Roboto font, please convert to outlines
- Ads with bleed – extend bleed 0.125 inches beyond the trim; include printer's marks, all edges
- All live matter not intended to bleed should be kept 0.25 inch from trim. Spread ads should allow a total of 0.1875 inch safety in gutter.

EMAIL PRINT ADVERTISING SUBMISSIONS TO:

Deanna O'Byrne
dobyrne@endeavorb2b.com

Cancellations:

Cancellations must be submitted in writing and will not be accepted after the published ad material deadline. Cover positions cannot be canceled. Verbal cancellations will not be accepted.

Multi-Page and Inserts:

Contact Account Manager for Rates and Specifications

Gross Rates Apply:

Gross rates based on number of insertions within a 12-month period.

Printing Method:

Web Offset

Publication Trim Size:

7.5 x 10.5 inches

Binding Method:

Saddle-stitched

PRINT DUE DATES/SHOW COVERAGE

JANUARY/FEBRUARY

AD CLOSE: 01/03/24

MATERIAL DUE: 01/11/24

Show Distribution: Hannover Messe

MARCH/APRIL

AD CLOSE: 03/07/24

MATERIAL DUE: 03/15/24

Show Distribution: Automate

MAY/JUNE

AD CLOSE: 05/01/24

MATERIAL DUE: 05/09/24

JULY/AUGUST

AD CLOSE: 07/02/24

MATERIAL DUE: 07/12/24

Show Distribution: IMTS

SEPTEMBER/OCTOBER

AD CLOSE: 09/05/24

MATERIAL DUE: 09/13/24

Show Distribution: Pack Expo

NOVEMBER/DECEMBER

AD CLOSE: 10/29/24

MATERIAL DUE: 11/06/24

INNOVATORS IN MACHINE DESIGN

AD CLOSE: 11/27/24

MATERIAL DUE: 12/09/24

Show Distribution: MD&M West, Pack Expo, Automate