

WHAT DO WE COVER?

In a rapidly evolving industry, engineers need highly technical and relevant content on the topics and trends that impact their jobs.

HOW DO WE COVER IT?

From articles, eBooks, and research, to videos, graphics and social media, Microwaves & RF covers the industry leveraging every essential platform.

WHY IS IT IMPORTANT?

When we match the right content, at the right time, to the right audience, we ensure the most optimized and engaging information engineers have to read to stay on top of the industry.



Advanced Communications

- 5G/6G Wireless
- MIMO/mMIMO
- The O-RAN Revolution
- AI for Wireless



Wireless for Consumers

- Ultra-Wideband
- Smart Homes/Offices
- Smart Retail
- Automotive Connectivity (V2X)



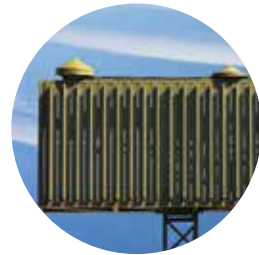
Electronic Warfare

- Weapons and Technology
- Detection, Tracking, Interception, Destruction
- Terminal High Altitude Area Defense
- Advanced Radar
- Smart Munitions



Space-Based Electronics

- Aerospace: Defense, Commercial Applications
- Communication Satellites
- LEO Satellites
- Rad-Hardened Components and Subsystems



Phased-Array Antenna Technology

- Aeronautics
- Defense
- Satellite Communications
- High-Capacity Millimeter Wave Frequencies
- 5G Communication Systems



Solid-State Power Amplifiers (SSPAs)

- High-Power Amplifier Applications
- GaN and Other Wide-Bandgap Power Transistors
- Integrated Circuits (ICs)
- Commercial Satellite Industry
- Space and Military Countermeasures
- Future 5G Applications



Internet of Things (IoT) & Industrial Internet of Things (IIoT)

- Cybersecurity
- Defense Applications (Internet of Battlefield Things)
- Short-Range Wireless (Bluetooth Mesh, NFC, RFID, Wi-Fi, Zigbee, Z-Wave)
- Medium-Range Wireless (LTE-A, 5G)
- Long-Range Wireless (LoRaWAN, NB-IoT)
- Wired (Ethernet, PLC)



Analog/Components

- RF System Design
- RF Front-End Design
- Isolation/Shielding
- RF Filtering
- Interconnects

MAGAZINE ADVERTISING SPECS

[View our **MAGAZINE ARCHIVE**] 

DIMENSIONS (inches)	Non Bleed	Trim (please extend bleed .125" beyond trim size, all edges)
Full Page	7 x 10	7.5 x 10.5

EMAIL ADVERTISING SUBMISSIONS TO:

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Cancellations:

Cancellations must be submitted in writing and will not be accepted after the published ad material deadline. Cover positions cannot be canceled. Verbal cancellations will not be accepted.

PLEASE SEND YOUR AD NO LATER THAN THE MATERIAL DUE DATE ON THE EDITORIAL CALENDAR

Creative Specifications

- File type: PDFx1a (300 dpi or less, yet greater than 151dpi)
- Convert all spot colors to CMYK
- If using Roboto font, please convert to outlines
- Ads with bleed – extend bleed 0.125 inches beyond the trim; include printer's marks, all edges.
- All live matter not intended to bleed should be kept 0.25 inch from trim. Spread ads should allow a total of 0.1875 inch safety in gutter.

DUE DATES/SHOW COVERAGE

JANUARY/FEBRUARY

AD CLOSE: 12/28/23

MATERIAL DUE: 1/11/24

MARCH/APRIL

AD CLOSE: 3/5/24

MATERIAL DUE: 3/15/24

MAY/JUNE

AD CLOSE: 4/29/24

MATERIAL DUE: 5/9/24

JULY/AUGUST

AD CLOSE: 7/9/24

MATERIAL DUE: 7/19/24

SEPTEMBER/OCTOBER

AD CLOSE: 9/10/24

MATERIAL DUE: 9/20/24

NOVEMBER/DECEMBER

AD CLOSE: 11/1/24

MATERIAL DUE: 11/13/24

INNOVATORS IN MICROWAVES & RF

AD CLOSE: 11/15/24

MATERIAL DUE: 11/27/24

Show Coverage: IMS 2024, DesignCon, DAC